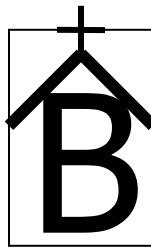


THE BUNKHOUSE COWBOY CHURCH MINISTRY PLAN

BUNKHOUSE BRAND



**To Build a House of Discipleship
within the Cowboy Culture....**

SOME CORE COMPONENTS OF OUR MINISTRY PLAN

Elements

The Introduction Letter

Our Core Values

Our Vision

The Mission

The Desire

The Focus

The Purpose

The Process of Our Ministry

The Target

The Strategy - Timetables – Evaluation

The Critical Milestones

The Construction

The Budget

OUR CORE VALUES

Honor Christ in all we do.

Outfit our people to win souls

Unconditional grace, love and kindness with no condemnation (all are welcome)

Spreading the Gospel through simple message, simple dress, simple function

Excellence by removing barriers that would keep folks from attending and not allowing gossip or division in the church.

THE HIGHEST VALUE WE CAN ATTAIN IS THAT WE PLEASE GOD IN ALL THAT WE ARE AND DO.

OUR VISION

Our desire is to be a house of grace that will equip individuals to be fully devoted followers of Christ within the Cowboy Culture.

GRACE- As the scripture says, “...let your speech be seasoned as it were with grace...” Our desire at the Bunkhouse Cowboy Church is to respond to others in such a way; through speech, actions, and deeds, that is non-judgmental or condemning. (II Peter 3:18; I Peter 1:2, 4:10; Matt. 7:1-2; Col. 4:6; Eph. 6:4)

EQUIP- Paul wrote in the scripture, “...that you might be adequately equipped for every good work.” Our desire is to fully equip every individual so that they can execute fully the good works God has called them to achieve. (II Tim. 3:16-17; Heb. 13:21; I Tim. 4:7)

DEVOTED FOLLOWERS- “Go ye therefore and make Disciples of all nations, baptizing them in the name of the Father, The Son and the Holy Spirit...” Our desire is to raise up individuals within the Western Heritage Culture that will be devoted followers of Christ who will go and make disciples of the nations. (Matt. 28:19-20; Acts 1:8; Mark 16:15; Luke 14:23)

COWBOY CULTURE-“...I do all things that I might win Some to Christ...” Our desire is to be culturally relevant to the individuals God has called us to reach, western heritage culture, and to do what ever is necessary to see them enter into His fellowship. (Matt. 22:36-39; Gal. 5:13-14; I Cor. 10:19-22)

THE MISSION OF OUR MINISTRY.....

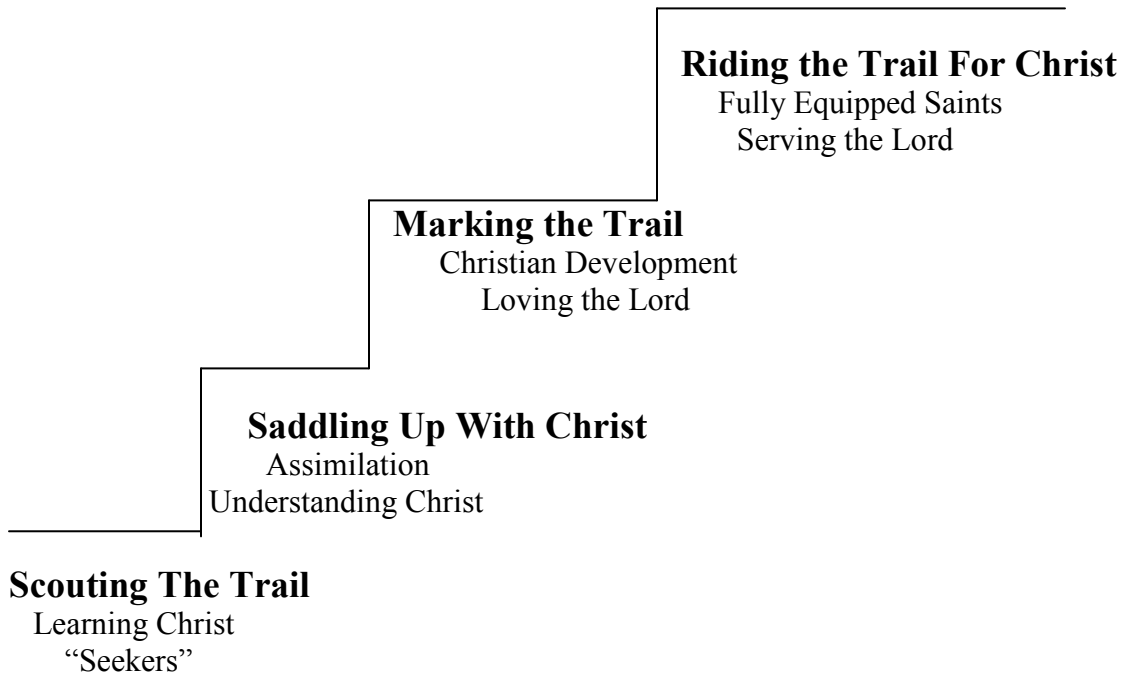
Upward Riding We “**Focus Up**” to God through our worship and praise. (Matt. 22:36-37) (Ps. 22:3)

Inward Riding We “**Focus In**” because we want to grow and change into new creatures. To have a personal relation with the Lord. Allowing Him to use our unique spiritual gifts and abilities for His purpose.
(Eph. 2:10) (Eph. 1:6) (Eph. 4:11-12)

Outward Riding We “**Focus Out**” in love to all people, ministering to **their** needs and accepting them into the Bunkhouse Cowboy Church.
(Eph. 4:32) (Eph. 6:8) (Heb. 3:13)

The Process of Our Ministry

Bunkhouse Cowboy Church has developed a set of progressive steps to lead an individual from being the one helped to the one who serves and leads. Our aspirations at **Bunkhouse Cowboy Church** is that all individuals would become devoted disciples of Christ. A disciple making plan must be the heart of any church that is going to effectively reach its targeted community. We have a four step program to help individuals reach their full potential.



Scouting the Trail: Evangelism must be one of the highest values of our church. We have been commissioned to become persuasive communicators of His love and truth. WE MUST find ways to evangelize in our neighborhoods and community. **Bunkhouse Cowboy Church** must be involved in outreach ministry and events to bring the “harvest” to Christ. The individuals we are trying to reach carry the label of “seekers”, “un-churched”, “kickers”, “lost”, “unsaved”, or “sinners.” We prefer to call them “**Kickers.**” They are individuals who are searching for answers in their life, “**kicking the tires**” so to speak. They are in a position of readiness because of our seed planting, our watering and God causing the growth. “Kickers” are the individuals Jesus was talking about, in Matt. 9:38 “...the harvest is plentiful...” They are ripe and ready just waiting for the laborers to do their part. Unfortunately, these “Kickers” are so skeptical about church that they will often refuse to attend a service in order to check it out. We have got to find other means to lure them into the church. We will do this through individual and corporative efforts of outreach. The church and every individual must be “disciple makers.”

“Let’s Scout the Trail”

We believe that the most important way to lure “Kickers” to the church is through developing individual relationships of integrity with someone in the church. This is the

first step in the process of our ministry, personal evangelism. Helping every believer understand and know how to develop these individual relationships with neighbors, co-workers, and strangers. In other words, every believer becomes a discipler of men. This is done when believers let their light shine in these personal relationships with neighbors, co-workers, and strangers. A believer's light shines by practicing the "one anothers," love one another, prayer for one another, encourage one another, build up one another, help one another, etc. Light attracts bugs. If we are not attracting people it's because we haven't turned on the lights.

God has called everyone to be "fisher of men." This means everyone who believes in God should be involved in personal evangelism. This area of personal evangelism at **Bunkhouse Cowboy Church** will be called "**R.O.P.E.**," an acronym for **Reach Out to People through Evangelism**. It is the Church's duty to see that individuals have an opportunity to reach their potential in **R.O.P.E.** training, development and implementation. Understanding it is not our job to save people but to sow, water and **R.O.P.E.**, God is the One who causes growth; puts the fish on the hook.

Along with **R.O.P.E.**, personal evangelism, the church, itself, must be involve in corporate evangelism. Corporate evangelism, **T.E.A.M.** (**T**rain and **E**nergize **A**ll **M**embers), will use events to lure individuals to Christ; picnics, chili cook-offs, rodeo, roping, trail rides, spiritual and secular trainings, concerts, holiday events, Bible school, cell groups and drama. We believe that a "Kickers" will generally investigate Christianity and visit **Bunkhouse Cowboy Church** through these events. These ministries will be presented to the community as attractions for salvation and getting individuals involved in the church.

We will not resort to coercive tactics, but will lovingly and patiently assist people in their investigation of the claims of Christ. When new people attend due to **R.O.P.E.**, **T.E.A.M.** or on their own we want a process in place that will better insure that they develop a relationship of integrity with God and someone in the church. We do not want a revolving door where individuals are going out as others are coming in.

We believe the "Kickers" should be welcomed at events and before services, in the parking lot, in the arena and at the door by members. We will strive to be polite, helpful, and informative. We want everyone to be and feel welcome. We need to understand that "a friend is a stranger we haven't meet yet." We don't want anyone coming to our functions, events, or services and feel shunned. We will strive to have greeters and hospitality people at every function, event or service. Their main function is to greet, inform, make visitors welcome and introduce them to other people in the church.

All "Kickers" will be directed towards a "Hospitality Center" where they will be able to get snacks, drinks, information about the church and service, a gift from the church and some fellowship. According to Rainer, *Reaching the Un-churched*, if a visitor makes a connection with individuals in the church it increases the likelihood of that person returning drastically. We want to train the members to understand that it is their responsibility to seek a relationship with individuals sitting next to them. During "fellowship greeting" time the members will seek to build relations with "Kickers." After service the staff, church leaders and pastor will greet "Kickers" at the door as they leave in hopes of making a connection also.

We want to train certain individuals in the church to be “Scouts.” Their function during “corporate greeting” will be to find “Kickers,” get to know them and find out some information about them. The “Scouts” will then try to introduce the “Kickers” to members with similar background: i.e., if a person plays golf, introduce them to those who play golf in the church. Also, the “Scouts” will write down the information on the visitor and get it to the church office. We do not want anyone falling through the cracks.

The main function of the greeters, Hospitality Center, and “Scouts” will be to get as much information about as possible on individuals that visit and attend our services, events, ministries and functions. We want the individuals to share with us the information without using pressure. We want to be careful not to offend “Kickers.” These names will allow the church to follow up with a letter of appreciation.

STEP TWO

Saddle Up: After a “Kicker” makes the courageous, life-changing decision to become a Christ-follower, the next goal is to see them become a “Connected Christian,” connected to the Heavenly Father, to other Christians, and the church. Many people wrongly assume that they have arrived when they accept Christ but that is just the first step in the process of many in one becoming His disciple.

The new believer should continue to attend the Sunday morning service. This will help them to know more and grow in Christ, as well as provide opportunities to become acquainted with other people. At this point in their new life they need to join classes designed to help them mature and find their place of ministry for God.

Tack: This class covers basic topics and tools one needs to follow Christ such as how to study the Bible, how to pray and its importance, importance of water baptism, key elements of who God is, and what it is to be a Christian.

Grooming: This class will cover the vision and mission of **Bunkhouse Cowboy Church**. It will explain all the ministries of the church. We will do a ministry capability profile on each individual to let them know what ministry they are best suited for.

Saddle UP: This class covers basic topics one needs to be able to ride with Christ such as one’s responsibility to God, one’s responsibility to the church, the church’s responsibility to them and the community, what the church believes and why one should be a member of **Bunkhouse Cowboy Church**.

Once they have attended any or all of these classes they will then be encouraged to join our **M.U.G.S.** groups (Ministries under God for Sowing). This is a 15 minute fellowship and 45-minute intense Bible teaching setting with courses designed to help individuals fulfill God’s calling in their lives. Of course we will encourage everyone to attend “**R.O.P.E.**ing” classes. These classes will deal with non-invasive personal evangelism.

STEP THREE

Marking the Trail: Once an individual has been assimilated with God and has become a member of the church, their ongoing motivation should be to become a mature Christian. Attendance in church services; Sunday morning service, Bible studies, developmental classes, etc, is crucial towards a person maturing in the Lord. These programs are designed to help individuals experience and learn worship, the Word, prayer, communion and how to develop great relationships with God and other Christians. It is also one of the avenues that individuals can practice the “one anothers” from the Bible. It has been clearly demonstrated that personal growth and health of our church family are directly related to ones attendance at these programs.

Bunkhouse Cowboy Church will offer four primary training steps for those who are serious about their continue growth:

Ground Work: This course is designed not for those who want “extra credit with God” but for all who want to know God personally. It will be a course of intense prayer and Bible study. The first 15 to 30 minutes will be spent in prayer for the church, the lost, nation and church family. This class will take a scriptural study approach of the Bible. It will teach individuals how to resist the devil and draw neigh unto God.

Round Pen Riding: This course seeks to strengthen individuals in spiritual maturity so that they can become ministry leaders, teachers, lay leaders, etc. It seeks to help individuals find their strengths and weakness, their purpose in life and develop leadership skills. After the course we strive to find a ministry in M.U.G.S. for each individual to become part of or lead.

Arena Riding: Once an individual has learned Ground Work and Round Pen Riding they are now ready to help others. One must learn to saddle and ride before they can help others. These courses will better equip the individual to fulfill the ministry God has given them; Teacher Training courses, Elder training, lay training, How to become a disciple of Christ, How to make disciples, etc.

Trail Training: This is a system, “Lessons,” geared to assist the maturing Christian to communicate the love of Christ to un-churched friends, relatives and acquaintances. These course will teach individuals how to use none threatening, non invasive sowing techniques. Also it will show individuals how to water seeds that might have been planted and watch as God causes growth.

Step Four

Riding The Trail: The final step for every Christian is to be a disciple maker. It was Jesus goal for His disciples (Matt. 28:19-20). Healthy livestock reproduce, Shepherds don’t make sheep, sheep make sheep. Clearly, the goal of every authentic follower of Christ should be to reproduce. The role of the church at this stage is that of

the “equipper” (trainer) to help individuals learn and grow. They deepen their personal relationship with God.

Trail Riding: These courses are designed to help teach individuals how to make disciples of people they come in contact with. Finding God’s purpose for their lives and fulfilling that purpose.

Endurance Trail Riding: These programs will include being involved in Prayer team ministries, Bible study groups, and ministry outreach programs. Programs that will train and equip individuals into having a deeper relationship with God and helping others.

PRIMARY TARGET- The Western Heritage Unchurched Unbeliever between the ages of 18-55: This is the largest target audience of the groups. These individuals provide unlimited growth potential for our church. They will be the most difficult people to reach. In many ways they have already been turned off to the church and possibly to God. We will have to overcome many obstacles, including common misconceptions about God and Christianity, in order to reach this group who may even feel God and the Church are irrelevant.

SECONDARY TARGET- The Western Heritage Unchurched Believer: These individuals are authentic Christians, for one reason or another, are not plugged into a local church. This group will include believers who are new to the area and Christians who have been wounded or disconnected from “church.” These individuals need to be given a chance to reconnect with other believers.

ACCEPTABLE TARGET – The Western Heritage Churched Unbelievers: These are people who regularly attend church or a religion yet have not entered into a personal relationship with Christ. We will at times reach out to the religious who have no relations with Christ. They are not our target but we will accept and reach out to them as God so leads us. (Mark 16:15)

Believer

CHURCH
Target Priority
NONE

UNCHURCHED
Target Priority
ACCEPTABLE

Unbeliever

CHURCH **UNCHURCHED**
Target Priority Target Priority
SECONDARY PRIMARY